

The 6th Pan Pacific Symposium on Stem Cells and
Cancer Research
in conjunction with
the 1st Biotechnology Industry Forum of Hsinchu
Biomedical Science Park

Sponsorship Proposal



Invitation



Dear Perspective Sponsors,

On behalf of the organizing committee, we are pleased to invite you and your organization to attend and exhibit at The 6th Pan Pacific Symposium on Stem Cells and Cancer Research in conjunction with the 1st Biotechnology Industry Forum of Hsinchu Biomedical Science Park that will be held at the Sheraton Hsinchu Hotel, in Hsinchu, Taiwan on April 13-15, 2013. Hopefully the beauty of our city and the theme of our symposium will intrigue you all.

The conjunction of the two symposia serves as the premier event in the field of regenerative medicine, stem cell transplantation, latest development of new drug and medical device and present the most recent and relevant research findings. Featuring renowned international speakers and hours of in-depth programming, the scientific program will not only explore key research and practice issues but also serve as a platform for you to discuss the current status of stem cells and cancer research in these challenging areas. Great insight, fruitful discussion awaits you at this combined meeting.

The 6th Pan Pacific Symposium on Stem Cells and Cancer Research exhibition will feature a large exhibition area catering to a considerable number of booths. It will provide a platform for you to introduce your institution and exhibit your products and services to a wide audience of medical professionals. We anticipate your esteemed participation at the symposium.

Since a very limited number of booths and sponsorship items are left with a large number of interested companies, please register shortly. Should you have any questions, please do not hesitate to contact us.

We anticipate your prompt reply and look forward to your participation!

Sincerely,

A handwritten signature in black ink, reading 'Shinn Zong Lin' in a cursive style.

Shinn-Zong Lin, M.D., Ph.D.

Chairman of 2013 the 6th Pan Pacific Symposium on Stem Cells and Cancer Research (PPSSC)

Superintendent, China Medical University Beigang Hospital, Yunlin, Taiwan

Vice Superintendent, Center for Neuropsychiatry, China Medical University Hospital, Taichung, Taiwan

Professor of Neurosurgery, Graduate Institute of Immunology, China Medical University, Taichung, Taiwan

General Information

Date: April 13-15, 2013

Venue: Sheraton Hsinchu Hotel, Hsinchu, Taiwan
No. 265, Dong Sec.1, Guangming 6th Rd., Zhubei City, Hsinchu County, Taiwan

Organizer: China Medical University
China Medical University Hospital
China Medical University Beigang Hospital
Stem Cell & Regeneration Medicine Foundation

Contact: Ms. Ellie Chuang
Tel: +886 2 82261010 ext. 96 / Fax: +886 2 8226 2785
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Add.: 6F.-9, No. 2, Jian 8th Rd., Zhonghe District, New Taipei City 235, Taiwan

Symposium Topics

The 6th Pan Pacific Symposium on Stem Cells and Cancer Research :

- Cell Therapy in Amyotrophic Lateral Sclerosis (ALS) & Spinal Cord Injury
- Cell Therapy in Regenerative Medicine
- Guideline for Adipose-Derived Stem Cell (ADSC) Therapy
- Guideline for Cell Therapy in Stroke

The 1st Biotechnology Industry Forum of Hsinchu Biomedical Science Park :

- New Drug Development for Epigenetics
- Development of Medical Devices
- Patent Freedom and Infringement

Why Participate As a Sponsor?

This is your opportunity to reach out to more than 300 researchers, consultants, students to:

- introduce your services, programs and products to this rapidly growing community
- be amongst the market leaders and key players
- explore international business opportunities and increase your market exposure
- acquire new clients and connect with specialists from the regions
- be up and close with authors and business counterparts in the global community

Tentative Program

Time / Date	April 13, 2013 (Saturday)	
07:30–08:30	Registration	
08:30–10:20	Opening Ceremony	
	Keynote Speech [A]	
10:20–10:40	Coffee Break	
10:40–12:10	<u>A1</u> Cell Therapy in Amyotrophic Lateral Sclerosis (ALS) & Spinal Cord Injury	<u>A2</u> New Drug Development for Epigenetics
12:10–13:10	Luncheon Seminar	
13:10–14:40	<u>B1</u> Cell Therapy in Regenerative Medicine	<u>B2</u> Development of Medical Devices
14:40–15:00	Coffee Break	
15:00–16:30	<u>C1</u> Guideline for Adipose-Derived Stem Cell (ADSC) Therapy	<u>C2</u> Patent Freedom and Infringement
16:30–17:30	<u>D1</u> Guideline for Cell Therapy in Stroke	Oral Presentation
18:00–20:00	Banquet	
Time / Date	April 14, 2013 (Sunday)	
08:00–09:00	Registration	
09:00–10:20	Keynote Speech [B]	
10:20–10:40	Coffee Break	
10:40–12:10	<u>E1</u> Cell Therapy in Amyotrophic Lateral Sclerosis (ALS) & Spinal Cord Injury	<u>E2</u> New Drug Development for Epigenetics
12:10–13:10	Luncheon Seminar	
13:10–14:40	<u>F1</u> Cell Therapy in Regenerative Medicine	<u>F2</u> Development of Medical Devices
14:40–15:00	Coffee Break	
15:00–16:30	<u>G1</u> Guideline for Adipose-Derived Stem Cell (ADSC) Therapy	<u>G2</u> Patent Freedom and Infringement
16:30–17:30	<u>H1</u> Guideline for Cell Therapy in Stroke	<u>H2</u> Cell Therapy in Amyotrophic Lateral Sclerosis (ALS) & Spinal Cord of Injury
18:00–20:00	Presidential Dinner	
Time / Date	April 15, 2013 (Monday)	
09:00–17:00	City Tour	

Invited Speaker (Tentative)

Keynote Speaker		
Wise Young	U.S.A.	Cell Biology and Neuroscience, WM Keck Center for Collaborative Neuroscience, Rutgers University, U.S.A.
David J. Kappos	U.S.A.	United States Patent and Trademark Office
Rutledge Ellis-Behnke	Germany	Director, Nanomedicine Translational Think Tank; Medical Faculty Mannheim, University of Heidelberg, Germany
Sonja Schrepfer	Germany	Hamburg Heart Center
Koji Abe	Japan	Department of Neurology and Neuroscience at Okayama University School of Medicine
Invited Speakers		
Karl Johe	Korea	The Board of Directors, Neuralstem, Inc.
Paul Sanberg	U.S.A.	Office of Research and Innovation, University of South Florida
William Freed	U.S.A.	Section on Development & Plasticity, Cellular Neurobiology Research Branch, Intramural Research Program, National Institute on Drug Abuse (NIDA), National Institutes of Health (NIH), Baltimore, MD.
Kwok-Fai So	Hong Kong	Department of Anatomy, Jessie Ho Professor
Koji Abe	Japan	Department of Neuropology, Graduate School of Medicine, Dentistry, and Pharmacological Sciences, Okayama University
Yoshiki Sassai	Japan	Center for Developmental Biology, RIKEN
Murakami Shinya	Japan	Osaka University
Shih-Chieh Hung	Taiwan	Institute of Clinical Medicine, School of Medicine, National Yang-Ming University
Jonas Wans	Taiwan	Chief Operation Officer of Stemcyte Inc.
Horng-Jyh Harn	Taiwan	Center for Neuropsychiatry, China Medical University Hospital
Ru-Huei Fu	Taiwan	Graduate Institute of Immunology, China Medical University Hospital
Shih-Ping Liu	Taiwan	Graduate Institute of Basic Medical Science, China Medical University Hospital
Oscar Kuang-Sheng Lee	Taiwan	Institute of Clinical Medicine, School of Medicine, National Yang-Ming University
Win-Ping Deng	Taiwan	Stem Cell Research Center, Taipei Medical University
Shinn-Zong Lin	Taiwan	China Medical University Hospital
KD Yang	Taiwan	Show Chwan Health Care Center

Yang-Chang Wu	Taiwan	Vice President of China Medical University Hospital
Ming-Shi Chang	Taiwan	Department of Biochemistry and Molecular Biology, College of Medicine, National Cheng-Kung University
Shih-Hwa Chiou	Taiwan	Laboratory of Stem Cell Research, Taipei Veterans General Hospital
Jassy Shian-Jy Wang	Taiwan	Technology Research Institute
Jin-Chern Chiou	Taiwan	Biomedical Engineering Research and Development Center, China Medical University Hospital
Rung Ywan Tsai	Taiwan	Industrial Technology Research Institute
Guewha Huang	Taiwan	National Chiao Tung University
Rongjin Lin	Taiwan	Director of TTY International Co., Ltd.
Toan-Thang Phan	Singapore	Department of Surgery, National University of Singapore

Sponsorship

1) Premier Sponsors

ITEM	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Amount (NTD)	1,000,000	500,000	300,000
Luncheon Seminar	1	1	-
Exhibition Booth (Unit Size: 3M x 2M)	2	1	1
One-Page Advertisement in Conference Program (Artwork to be Supplied by Sponsor)	Back Cover	Inside Front Cover or Inside Back Cover	Inside Ad.
One Page for Company's Introduction in the Conference Program	1	-	-
Sponsor Logo Exposure and Link on Website	○	○	○
Sponsor Logo Exposure on Conference Bag	○		
One Promotion Brochure Advance Placement in Conference Bag	○	○	○
Coffee Break	○	○	○
Banquet	○	-	-
Registration fee Waived	5 people	-	-

2) Special Sponsors

1. Exhibition Sponsorship		
Item	Price	Details
Booth	TWD 100,000/Unit	1 Unit: 3m x 2m booth
2. Catering Sponsorship		
Item	Price	Details
Coffee Break	TWD 50,000	◆ 4 Sessions from April 14 th to 15 th ◆ Sponsor's Name and Logo Featured Prominently in one Coffee Break
Welcome Reception	TWD 150,000	◆ Company name and logo of sponsor will be placed on decorations of the Welcome Reception. ◆ Free Admission: 5 people
Banquet	TWD 200,000	◆ Company name and logo of sponsor will be placed on decorations of the banquet. ◆ Free Admission: 10 people
3. Luncheon Seminar		
Item	Price	Details
April 13 th 12:10-12:40 & 12:40-13:10	TWD 250,000	◆ Please take the responsibility for the expenses of the invited speaker. (ex: accommodation fee and airfare) ◆ Please offer a proposal before Feb. 28 th and the speaker's CV, photo and abstract before Mar. 15 th .
April 14 th 12:10-12:40 & 12:40-13:10	TWD 250,000	
4. Promotion Sponsorship		
Item	Price	Details
Conference Program	TWD 100,000	Back Cover
	TWD 90,000	Inside Front Cover
	TWD 90,000	Inside Back Cover
	TWD 50,000/page	Inside Advertisement
Conference Bag	TWD 100,000	Sponsor Logo Exposure on Conference Bag
Badge Lanyard	TWD 80,000	Sponsor Logo on Lanyard (Single Color Printing)
Promotion Product	TWD 50,000/item	Product Advance Placement in Conference Bag
Conference Gift	TWD 80,000	Sponsor Logo on Congress Gift
Entrance Display Truss	TWD 150,000	Sponsor Logo Exposure on Entrance Display Truss
5. Other Sponsorship		
Item	Price	Details
Website Links	TWD 100,000	Sponsor Logo Exposure and Link on Website

* If there are repetitions on choice, the priority depends on the payment order.

Sponsor Application

Please complete the application form and return it to the Congress Secretariat via fax before **February 28th, 2013**.

Date : yyyy / mm / dd /

Company Name			
Receipt To	<input type="checkbox"/> Same as company name or _____		
Address			
Contact Person		Position	
Tel.		Fax	
E-mail			
Sponsorship Item	<input type="checkbox"/> Platinum Sponsor <input type="checkbox"/> Gold Sponsor <input type="checkbox"/> Silver Sponsor <input type="checkbox"/> Special Sponsor 1. _____ 2. _____ 3. _____		
Total Amount	NTD _____		

Signature of Company Representative

Company Stamp

<p>Company Stamp</p>

- ※ The Secretariat reserves the right to accept or decline the sponsorship, and sponsors should have no objection to it.
- ※ The Secretariat reserves the right to cancel congress due to acts of nature or unforeseen circumstances that would hinder our ability to run a conference. If cancellation is made by the Secretariat, 100% refund will be given.