

The 5th Pan Pacific Symposium on Stem Cells and Cancer Research (PPSSC) The 1st Cross-Strait Biotechnology Forum

April 13-15, 2012

NTUH International Convention Center, Taipei, Taiwan



To Whom It May Concern,

On behalf of the organizing committee, we welcome you to participate in the 8<sup>th</sup> Asia Pacific Symposium on Neural Regeneration (APSNR) which will be held in conjunction with the 5<sup>th</sup> Pan Pacific Symposium on Stem Cells and Cancer Researches (PPSSC) and the 1<sup>st</sup> Cross-Strait Biotechnology Forum on April 13<sup>th</sup> to 15<sup>th</sup>, 2012, at NTUH International Convention Center, Taipei, Taiwan.

### Why Participate As an Sponsor

This is your opportunity to reach out to more than 500 researchers, consultants, students to:

- introduce your services, programs and products to this rapidly growing community
- be amongst the market leaders and key players
- explore international business opportunities and increase your market exposure
- acquire new clients and connect with specialists from the regions
- be up and close with authors and business counterparts in the global community

Exhibition area is located at the 3F & 4F lobby of THCC, where trade show traffic and conference delegates converge. Meet your qualified prospects here. Show them what's new in the industry. There's no better place to promote your new products, services, personnel or facilities.

Yours sincerely,

Chairman of 2012 the 5<sup>th</sup> Pan Pacific Symposium on Stem Cells and Cancer Research (PPSSC)

Chairman of local committee of the 8th Asia Pacific Symposium on Neural Regeneration (APSNR)

Superintendent, China Medical University Beigan Hospital, Yunlin, Taiwan

Vice Superintendent, Center for Neuropsychiatry, China Medical University Hospital, Taichung,

Professor of Neurosurgery, Graduate Institute of Immunology, China Medical University, Taichung, Taiwan



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(Organizers have the right to adjust details based on actual coordination of sponsorship and content)

### 1. Details of Sponsorship

#### Platinum Member TWD1,000,000 each

- 2 Units of 3m x 2m booth
   \*Sponsor who pay the deposit first have the priority in booth choosing
- One Luncheon Seminar
- One Coffee Break
- Banquet (on April 14<sup>th</sup>)
- Back Cover of Program book \*Sponsor who pay the deposit first have the priority in page choosing
- One Page for Company's Introduction in the manual
- Sponsor Logo on the Conference Bag
- One Promotion Brochure / Product Advance Placement in Conference Bag
- Website Banner
- Free Registration Fees for 5 Guests

#### Gold Member TWD500,000 each

- 1 Units of 3m x 2m booth \*Sponsor who pay the deposit first have the priority in booth choosing
- One Coffee Break
- One Luncheon Seminar
- Inside Cover or Back Cover of Program book
- One Promotion Brochure / Product Advance Placement in Conference Bag
- Website Banner

#### Silver Member TWD300,000 each

- 1 Units of 3m x 2m booth \*Sponsor who pay the deposit first have the priority in booth choosing
- One Coffee Break
- Inside Page of Program book
- Website Banner
- One Promotion Brochure / Product Advance Placement in Conference Bag

If there are repetitions on choice, the priority depends on the payment order.



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## 2. Exhibition Sponsorship

Item	Item Details		Price	
Booth	● 1Unit of 3m x 2m booth	20	TWD	
	<ul> <li>Priority Booth Selection For First Payment</li> </ul>	20	100,000/Unit	

## 3. Printing Sponsorship

	•		
Item	Details	Amount	Price
Program Book	Back Cover	1	TWD
			100,000/Page
	Inside Front Cover	1	TWD
			90,000/Page
	Inside Back Cover	1	TWD
			90,000/Page
	Inside Page	No	TWD
		Restriction	50,000/Page
Conference Bag	Print of Logo	No	TWD 100,000
		Restriction	
Name Badge	Print of Logo	1	TWD 80,000
Promotion Product	In the Conference Bag	No	TWD
		Restriction	50,000/Sponsor

## 4. Luncheon Seminar

Item	Details	Amount	Price
12:10-12:40, April 13 <sup>th</sup>	1. Please offer a proposal before Feb.	2	TWD
12:40-13:10, April 13 <sup>th</sup>	28 <sup>th</sup> and the speaker's CV, photo and		250,000/Session
12:10-12:40, April 14 <sup>th</sup>	the abstract before Mar. 16 <sup>th</sup> .	2	TWD
12:40-13:10, April 14 <sup>th</sup>	2. Please take the responsibility for the		250,000/Session
12:10-12:40, April 15 <sup>th</sup>	expenses of the invited speaker.	2	TWD
12:40-13:10, April 15 <sup>th</sup>	( ex: accommodation fee and		250,000/Session
	airfare)		



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## 5. Other Sponsorship

Item	Details	Amount	Price
Welcome Reception	1. Sponsor Name and Logo Listed on the	1	TWD
	Bottom of Theme Board		150,000/Session
	2. No Charge of Admission for 5 Guests		
Coffee Break	1. There are six sessions from April 13-15	6	TWD
	2. The thank you sign of the sponsor will		50,000/Session
	be placed in the coffee break area		
Banquet	1. Sponsor Name and Logo Listed on	1	TWD
	the Bottom of Theme Board		200,000/Session
	2. No Charge of Admission for 10 Guests		
Website Links	Logo and Company Website Link	No	TWD
	Displayed on Symposium Website.	Restriction	100,000/Sponsor



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Sponsorship		Price(TWD)	Booking	Subtotal	Note
l.	Package Sponsorship		Amount		
1.	Platinum Member	1,000,000			
2.	Gold Member	500,000			
3.	Silver Member	300,000			
II.	Exhibition Sponsorship		<u> </u>	•	
4.	3M x 2M Booth	100,000			
III.	Printing Sponsorship		<u>'</u>	<u>'</u>	
5.	Program Book				
	Back Cover	100,000/Page			
	Inside Front Cover	90,000/Page			
	Inside Back Cover	90,000/Page			
	Inside Page	50,000/Page			
6.	Conference Bag				
	Print of Logo	100,000/Sponsor			
7.	Name Badge				
	Print of Logo	80,000/Sponsor			
IV.	Luncheon Seminar				
8.	April 13 <sup>th</sup>	250,000/Session			
9.	April 14 <sup>th</sup>	250,000/Session			
10.	April 15 <sup>th</sup>	250,000/Session			
V.	Other Sponsorship				
11.	Welcome Reception	150,000/Sponsor			
12.	Coffee Break	50,000/ Sponsor			
13.	Banquet	200,000/Sponsor			
14.	Website Links	100,000/Sponsor			

	(name of sponsor)
agree(s) to sponsor	TWD\$

## **Sponsorship Agreement Form**

Sponsors, who agree to sponsor the symposium, please fill out the agreement form below, and pick items from page 2. Please return the form to the secretariat by fax or e-mail.

## **Sponsor Information**

gnature						Stamp
Payment	□Bank	Transfer □C	Check			
E-Mail:						
Tel:	Tel: Mobile:				Fax:	
Contact Perso	n		Pos	ition:		
Company add	ress:					
VAT No.:						
Company Title	2:					
Company Nan						

Date: